#### **CHAPTER I**

#### INTRODUCTION

This chapter consist of research element as follow: Background, Research problem, the aims of study and Significance of study.

## 1.1. Background

Pragmatic in principle is the study of how the language is used to communicate .pragmatics are different from linguistics because the pragmatics don't discuss language structure internally, but studying the meaning of lingual units external ones. Pragmatics not just examining the structure of language, but trying to see the connection between the language and the actions done by her speaker. Pragmatics no just examining the structure of language, but trying to see the connection between. The language and the actions done by the speaker. Pragmatics have a bearing are very closely associated with speech or speech, the act in communication, every speaker using certain words the partner of speech so as and intention. The purpose can be understood by the speech partner. To get to that point mainly manifested in form act of speech .acting in speech is wrong. One study source of that pragmatics refers to the use of language based on context and pragmatics it's part of performance linguistic. Speech selection dependent to some factors in part what situation did the speech make, to who's talking about what she tells. Austin (1962) stated that there are three types speech acts, they are Locutionary act, illocutionary act, and Perlocutionary act. So, based on the explanation above, the writer wants to do a speech act in the Sewu Api ceremony.

Sewu Api can be interpreted as a traditional ceremony related to life man with himself for the welfare of life and developing with nature and the creator. Sewu Apiceremony for thank you and thank god the highest or thanksgiving feast after the harvest. Sewu Api ceremony is a ritual that has deep meaning and is full of gratitude for all the abundance of fortune from the almighty in everyday language, called the harvest festival, because in substance it is to be grateful the result that have been achieved them in the past year .Traditional rituals are held in stages accompanied by a communal banquet.These ceremonies are accompanied by traditional dance. Sewu Api ceremony is included in ceremonies related to harvest measurement results (Adhitya, 2016:1-2).

This research deals with speech act use in *Sewu Api* ceremony (a traditional ceremony in Lio ethnic) the research is aim to describe the types and the meaning of speech act that are use in *Sewu Api* ceremony (a traditional ceremony in Lio ethnic). The research interesting to write speech act because in *Sewu Api* ceremony contain there's a lot of speech act that Lio ethnic don't know about it, making practical contributions to the *Lio* people regarding speech act use in *Sewu Api* ceremony, Is a way to preserve Ende Lio culture specially in speech act in *Sewu Api* ceremony. In the Sewu Api Customary event, there are customary expressions used by speaker when performing rituals, so the authors use a speech act the focus of this research.

Base on the previous explanation, the researcher conducting a research under the title "The use of speech act of *Sewu Api* (A traditional ceremony in Lioethnic).

### 1.2. Research Problem

The research problem to be examined in this research can be formulated in the form of questions is as follow:

- 1. What are the types of speech acts that used in the *Sewu Api* traditional ceremony in the Lio Ethnict?
- 2. What are the meaning of speech acts that used in the *Sewu api* traditional ceremony in the Lio Ethnict

## 1.3. The Aim(s) of study

Based on the problems that have been stated above, in this case the research objectives include:

- 1. To describe the type of speech acts that used in the *Sewu Api* traditional ceremony in Lio Ethnict
- 2. To describe the meaning of speech acts at the *Sewu Api* traditional ceremony in Lio Ethnict

## 1.4. Significant of Study

The results of this study have some implication and application.

# 1.4.1. Implications

The result of this study is expect to support the theory of and his student Baleghizadeh (2007:146) about speech act, type of speech act, Iocutionari act, illocutionary act, Perlocutionary act.

# 1.4.2. Application

Research on speech acts at the *Sewu Api* traditional ceremony is expected to provide benefits in preserving and developing knowledge for the community in general, including:

- Contribute to pragmatic studies, particularly speech act studies (Speech Acts).
- 2. Increase knowledge of literature or reading in the field of linguistics.
- 3. Become a comparison material for further research.