

**THE EFFECTIVENESS OF TEACHING DESCRIPTIVE
WRITING TEXT BY USING POINT ILLUSTRATION
EXPLANATION (PIE) STRATEGY**

A THESIS



WELMINCE FOEH

**ENGLISH EDUCATION STUDY PROGRAM
TEACHER TRAINING AND EDUCATION FACULTY
ARTHA WACANA CHRISTIAN UNIVERSITY
KUPANG**

2025

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KUPANG**

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A THESIS

**This Thesis is Presented as Partial Fulfilment of the Requirements for the Degree
of *Sarjana Pendidikan* in English Education Study Program**



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ARTHA WACANA CHRISTIAN UNIVERSITY
KUPANG
2025**

APPROVAL PAGE

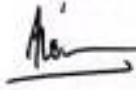


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LEGITIMATION PAGE


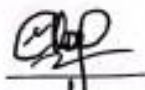

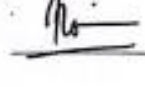


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MOTTO

THERE IS SURELY A FUTURE HOPE FOR YOU, AND YOUR
HOPE WILL NOT BE CUT OFF.

(PROVERBS 23:18)

DEDICATION

This writing is dedicated to the writer's:

1. Beloved Lord Jesus for he incalculable blessing and guidance.
2. Beloved parents Juliana soru, Adryana mooy and Jacob Foeh, Paulus Pandie who always give unconditional love, pray, and support to complete this study.
3. Beloved my boyfriend : Virgo Patryoland Pandie
4. Beloved sisters and brother ;. Lensiana Foeh, Natallia Pandie, Simon Foeh, Hesti Pandie, Santriana Foeh, Marlin Foeh, Ayu Pandie, Vito Pandie. who always pray, support, give motivation to complete this study.
5. Beloved friends ; Ayunarki Mbana, S.Pd. Milen N.P. Lulu, S.Pd. Irma Salem, S.Pd. Yani K.M. Lay, S.Pd. Lusia Nifu, S.Pd. Irma Salem, S.Pd. Vina Nunes. Veronika L.L. Mawo, Ronaldus V Waidin, S.Pd. Eliaser Sanbein, S.Pd.
6. Almamater of Artha Wacana Christian University, particularly the English Education Study Program.

ACKNOWLEDGEMENT

First of all, the writer greatest gratitude for Lord Jesus for He incalculable, blessing, and guidance in conducting the research and the process of writing. The writer would never completed this writing without He spirit and He never ending love. Through this research, the writer has got much help, motivation, guidance, support, and advice. The writer would like to present his deepest thanks to those who help, pray and support the writer to complete this writing. They are as follows:

1. Zuvyati A. Tlonaen. S.S., M.Pd and Norci Beeh, S.Pd., M.Pd as the writer's first and second supervisor who have assistance the writer in completing this thesis and also have given many advices, supports guidance and knowledge.
2. Ifoni Ludji, S.Pd., M. Hum as the head of the English Education Study Program.
3. Daniel Frengky Kamengko, S.Pd, M.ed.(TESOL) The Academic Advisor for his advice, guidance throughout the writer's study since the beginning of the semester until the end of the writer's study..
4. Dra. Anggreini D.N. Rupidara, M.Si., M.Pd as the Dean of Faculty of Teacher Training and Education Artha Wacana Christian University, for the permission to conduct this research.
5. The writer also gives deepest gratitude to all lectures in English Educational Study Program for the knowledge, experience, skill, motivation, and advise they have given during her study.

6. The writer's parent Juliana Soru and Jacob Foeh who's giving unconditional love that keeps the writer going through the hardest time, thank you for always listening and understanding.
7. Headmaster and all teachers at SMA 1 Taebenu Baumata and also all Students of Class X A,B that give permission to the writer for doing the research.
8. All of the writer's friends in English Class A in the academic year 2018, who are the writer's friend to study together and always being the writer's best reminder and motivation to complete her study.
9. Almamater Artha Wacana Christian University, especially the Faculty of Teacher Training and Education Study program.

Finally, there is no valuable gift to be presented to them for their love and great, except to remember them in her prayer.

Kupang, 06, January 2025

The researcher

Welmince Foeh

**THE EFFECTIVENESS OF TEACHING DESCRIPTIVE
WRITING TEXT BY USING POINT ILLUSTRATION
EXPLANATION (PIE) STRATEGY**

Abstract

Student, Name¹

Supervisor1, Name.²

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Welmince foeh

Zuhyati A. Tlonaen. S.S., M.Pd

Norci Beeh, S.Pd., M.Pd

This study aims to evaluate the effectiveness of using the Point-Illustration-Explanation (PIE) strategy in teaching descriptive texts among 10th-grade students at SMA 1 Taebenu. The research method employed is a pre-experimental study with a quantitative design, involving the measurement of learning outcomes through pre-tests and post-tests. Data were collected from two groups: a control group and an experimental group. The results showed significant improvements in students' writing abilities in both groups; however, the experimental group that implemented the PIE strategy demonstrated a greater improvement, with a Mean of Difference of 24.64 compared to 21.93 in the control group. Further statistical analysis using T-Test also indicated a significant difference between the two groups, with a T value of 27.09 for the control group and 17.44 for the experimental group. These findings support Cross's (1998) theory that the PIE strategy can enhance students' writing processes. This study is expected to contribute to teachers in developing more effective teaching methods and serve as a reference for future research in the field of education.

Keywords: PIE strategy, descriptive writing, teaching effectiveness, pre-test, post-test.

THE EFFECTIVENESS OF TEACHING DESCRIPTIVE WRITING TEXT BY USING POINT ILLUSTRATION EXPLANATION (PIE) STRATEGY

Abstrak

Student, Name¹

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Supervisor1, Name.²

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Supervisor2, Name.³

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Penelitian ini bertujuan untuk mengevaluasi efektivitas penggunaan strategi Point-Illustration-Explanation (PIE) dalam pengajaran teks deskriptif di kalangan siswa kelas 10 SMA 1 Taebenu. Metode penelitian yang digunakan adalah studi pre-experimental dengan desain kuantitatif, yang melibatkan pengukuran hasil belajar melalui pre-test dan post-test. Data dikumpulkan dari dua kelompok: grup kontrol dan grup eksperimen. Hasil penelitian menunjukkan peningkatan signifikan dalam kemampuan menulis siswa di kedua grup, namun grup eksperimen yang menerapkan strategi PIE menunjukkan peningkatan yang lebih besar, dengan nilai rata-rata perbedaan (Mean of Difference) sebesar 24.64 dibandingkan dengan 21.93 pada grup kontrol. Analisis statistik lebih lanjut menggunakan T-Test juga mengindikasikan adanya perbedaan signifikan antara kedua grup, dengan nilai T sebesar 27.09 untuk grup kontrol dan 17.44 untuk grup eksperimen. Temuan ini mendukung teori Cross (1998) yang menyatakan bahwa strategi PIE dapat meningkatkan proses penulisan siswa. Penelitian ini diharapkan dapat memberikan kontribusi bagi guru dalam mengembangkan metode pengajaran yang lebih efektif serta menjadi referensi bagi penelitian selanjutnya di bidang pendidikan.

Kata Kunci: Strategi PIE, menulis deskriptif, efektivitas pengajaran, pre-test, post-test.

TABLE OF CONTENTS

COVER	i
APPROVAL PAGE	ii
ABSTRAK	vii
CHAPTER I – INTRODUCTION.....	1
1.1 Background	1
1.2 Research Problem	3
1.3 Aim of Study.....	3
1.4 Significance of Study	3
CHAPTER II - LITERATURE REVIEW.....	5
2.1 Review Of Related Studies	5
2.2 Concept	6
2.3 Theoretical Framework	8
CHAPTER III - RESEARCH METHOD.....	15
3.1 Research Design	15
3.2 Research Locus	15
3.3 Population and Sample	15
3.4 Research Instrument	16
3.5 Research Procedures	17
3.6 Data Analysis	17
CHAPTER IV - FINDINGS AND DISCUSSION.....	20
4.1 Findings	20
4.2 Discussion	26
CHAPTER V - CONCLUSION AND SUGGESTIONS	30
5.1 Conclusion	30
5.2 Suggestions	30
BIBLIOGRAPHY	32
APPENDICES	35

