

CHAPTER I

INTRODUCTION

1.1. Background

Phonology contains sound. It can never be completely divorced from phonetics, since sound patterns can never be completely and separate from how they are produced and heard. Phonetics is a part of phonology and provides for describing speech sounds. Moreover, McMahon (2002) stated that phonology is the language-specific selection and organization of sounds to signal meaning. It is really helpful for the English speakers, especially for non-active speaker. Helps the speaker to pronounce the words correctly.

Phonological processes are categorized as syllable structure processes, substitution processes, or assimilatory processes, whole segment process those are epenthesis or insertion, deletion, and metathesis. Syllable structure processes describe those sound changes that affect the structure of the syllable. Substitution or dissimilation processes describe those sound changes in which one sound class is replaced by another, According to Lass (1991). Moreover, English and Kupang Malay are two different languages with different phonological systems. For example, the word *stress* in English, in Bahasa Indonesian *stres*, and in Kupang Malay becoming *setres*, it is contains to insertion cause there is adding vowel /e/ between consonant /s/ dan /t/.

In this case, the researcher chooses Kaboax's video YouTube channel in the episode "Wisuda". Because of the language of the videos' uses Kupang Malay language. The other reason is the researcher come from Kupang, East Nusa Tenggara.

Therefore, the researcher chose to study because there is no one who researched the phonological analysis of Kupang Malay words through the sample, i.e. the videos Kaboax's

YouTube channel in the episode 'Wisuda'. Kaboax's YouTube channel is a famous comedy channel nowadays that uses Kupang Malay as the style of the video.

1.2. Research Problems

1. what phonological processes occurred in the Kupang Malay used in Kaboax's YouTube channel?

1.3 Aims of study

1. To describe the phonological processes of the Kupang Malay

1.4 Significant of Study

The significance of the study consists of implications and applications, which are:

1.4.1.1 Implication

1. Phonological Processes

A phonological process is the processes of phonological change in some inter- segment relation. Lass R, (1991, p.169)

2. Kupang Malay

Kupang Malay is used as the first language or the second language in East Nusa Tenggara Province. Jacob and Grimes, (2006)

1.4.1.2 Application

The result of this study will have benefit for the readers and others:

1. This study gives some information to the readers, to know the phonology processes Kupang Malay in Kaboax's YouTube channel.

2. The result of this research may become source of information for those who are interested in conducting any research dealing with this title.
3. In addition, the researcher hopes that the result will be beneficial for readers recognizing the phonological processes of Kupang Malay