

CHAPTER V

CONCLUSION & SUGGESTIONS

This chapter presents the conclusion and suggestion dealing with the findings of the analysis in Chapter IV. Those include the answer of the research problems presented in the first chapter.

5.1 Conclusion

The research explains that in TED Talks there are different kinds of speech styles. Based on Joos's theory, there are five styles of speech based on the degree of formality. The five speech styles are frozen style, formal style, consultative style, casual style, and intimate style. The research is focused on analysing the speakers' utterances. All of the data in this research that has been analysed is utterances from the TED Talks speakers. Based on the data analysis in the previous chapter, the writer concluded that, according to Joos' theory, the types of speech styles that exist in the TED Talks are formal style, consultative style, and casual style. Frozen style and intimate style did not appear. As Joos mentioned, frozen style refers to the style that is employed in a highly respectful setting or on formal occasions. The speech style indicates very high standards of language. This style is used in a very formal setting, such as a church, mosque, ritual, or some other occasion. By this line, frozen style is impossible to occur in the TED Talks stage and used by the speakers.

The intimate style also did not appear to be used by the speakers. It is a style among intimate members of a family or friends that do not need a complete language with clear articulation. Furthermore, intimate language is also characterized by rapid, slurred, pronunciation, non-verbal communication, and private code characteristics. Intimate style rare to be happen in TED Talks because of its degree of formality. TED Talks is a famous platform and the setting is formal which it will be weird if the speakers use intimate style to speak to stranger.

There are 266 utterances, with 205 in formal style, 2 in consultative style, and 61 in casual style. The most frequent style used by the speakers is formal. After classifying the types of speech styles, the writer explained the social factors influencing the speakers in producing a certain style. There are four factors from Holmes' theory that exist in this case. They are participants or users of language, setting or social context of interaction, topic, and function of interaction. The dominant social factor is the participant or the user of language, and it affects formal and casual styles.

The factors that influence the speakers to use speech style in their utterances are also explained by the researcher. The researcher found that the three speech styles occur because of some factors. The researcher uses Janet Holmes's theory about social factors influencing speech style. In TED Talks, the speakers should be aware of where they are, who they are talking to, and what topic is being delivered. It needed to produce the most suitable utterance at the best time

Additionally, the use of language style could benefit the English teaching and learning process in order to avoid social consequences. It could be an example of how to use the language style in the spoken area. Additionally, the speech style needs to be investigated deeply, not only in verbal but also in visual and audio. It is possible when further researchers conduct research analysing speech styles, both visual and audio. Also, the use of Holmes's theory relating to the factors influencing the use of language style can help further researchers find out the reason speakers apply it in their utterances.

5.2 Suggestion

The writer wanted to give some suggestions for future researchers on speech style. The next researcher might investigate the speech style in another form, such as novels, dramas, newspapers, magazines, shows, and others. They can also investigate the language style more intensively and in detail by adding a

theory from Martin Joos' book (1976). The researcher also would like to give suggestion to as follow

1. Students

Students, especially interesting to use speech style topic have to more creative in create new research. Researcher hope that this research will be inspiring the next researcher to take more useful research such as take way of communication issue in our society or another culture from another country. The choice of words or known as speech style is interesting to learn. If the distance become a barrier in conducting research, may be using Movie, magazines or novel is a good suggestion.

2. Lecture

Knowing that learning speech style is interesting, the researcher hopes from this paper the Lecture can teach way of speaking by using popular platform such as TED Talks to support the material. Because the example of the theory can be find in TED Talks. It will make the student more interesting about some issue in speech styles and try the conducting research about speech styles.