

**A DESCRIPTIVE STUDY ON SPEECH STYLE USED  
BY TED TALKS SPEAKERS ON EDUCATION**

**A THESIS**



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ARTHA WACANA CHRISTIAN UNIVERSITY**

**KUPANG**

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**A DESCRIPTIVE STUDY ON SPEECH STYLE USED BY TED  
TALKS SPEAKERS ON EDUCATION**

**Presented as Partial Fulfillment of the Requirements for the Degree of *Sarjana Pendidikan* in English Education Study Program**



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APPROVAL PAGE

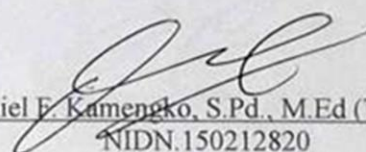


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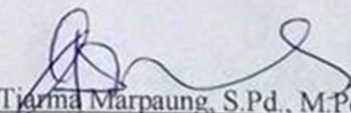
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## LEGITIMATION PAGE



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## **MOTTO**

“for god been guide, do not be afraid

## **DEDICATION**

This writing is dedicated to the writer's beloved:

1. Her father and mother, Jonathan Salem and Lustiana Panala who always give hers their irreplaceable endless love, support and pray
2. Her brothers and sisters: Yesti Salem, Desky Salem, Nofriana Salem, Feby Salem, Risky Salem, Yeheskiel Salem and Rino Salem who always help, pray and support me in pursuing this study. God bless you all
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8. All of whom the writer does not mention their names but who have given their best and kindness.

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Kupang, June 25<sup>th</sup> 2024

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# A DESCRIPTIVE STUDY ON SPEECH STYLE USED BY TED TALKS SPEAKERS ON EDUCATION

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## ABSTRACT

A person can use multiple speech styles at the same time and place. Social factors influence a person or group's speech style. In this study, the writer looks at the speech style utilized by TED Talks speakers. The purpose of this study are to determine the speech styles used by TED Talks speakers and to investigate the social factors that influence how they deliver their speeches. The writer analyses it using Martin Joos's theory of speech style and Janet Holmes's social factor theory. In terms of research methodology, she portrays the data using descriptive qualitative. The result shows that there are 266 utterances that contained three types of speech style such as formal style (205 utterances), consultative style (2 utterances) and casual style (61 utterances). Furthermore, social factors that influenced the speakers included participant or the users of language, setting or social context of interaction and function of interaction.

**Keywords:** *speech style, social factors, TED talks*

# KAJIAN DESKRIPTIF GAYA TUTUR YANG DIGUNAKAN PEMBICARA TED TALKS DALAM PENDIDIKAN

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## ABSTRAK

Seseorang dapat menggunakan beberapa gaya tutur pada waktu dan tempat yang sama. Faktor sosial mempengaruhi gaya tutur seseorang atau kelompok. Dalam penelitian ini, penulis melihat gaya tutur yang digunakan oleh pembicara TED Talks. Tujuan dari penelitian ini adalah untuk mengetahui gaya tutur yang digunakan oleh pembicara TED Talks dan untuk mengetahui faktor sosial yang mempengaruhi cara mereka menyampaikan pidato. Penulis menganalisisnya menggunakan teori gaya tutur Martin Joos dan teori faktor sosial Janet Holmes. Dari segi metodologi penelitian, ia menggambarkan data dengan menggunakan deskriptif kualitatif. Hasil penelitian menunjukkan bahwa terdapat 266 ujaran yang mengandung tiga jenis gaya tutur yaitu gaya formal (205 ujaran), gaya konsultatif (2 ujaran), dan gaya santai (61 ujaran). Selanjutnya, faktor sosial yang mempengaruhi penutur antara lain partisipan atau pengguna bahasa, setting atau konteks interaksi sosial, topic dan fungsi interaksi.

**Keywords:** *speech style, social factors, TED talks*

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