

ABSTRACT

AN ANALYSIS OF ENGLISH VOCABULARY LEARNING MEDIA USED BY 9TH SEMESTER STUDENTS OF EESP AT ARTHA WACANA CHRISTIAN UNIVERSITY

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The purpose of this study is to determine the media used for learning English vocabulary and their perceptions by students in the 9 semester term of English Education at Artha Wacana Christian University. The research design of this study is descriptive qualitative survey. The classes of B and C, were selected to participate in this study with a total number of students, 37 students, and the sample taken was 25 respondents. An online questionnaire in the form of a Google form distributed through the WhatsApp application was used as the research instrument. The result of this study showed that: (1) many students used internet based learning media with a percentage of 52% which includes social media with different percentages, namely YouTube 60% strongly agree, followed by English learning applications (48%), Instagram (48%), and TikTok (40%), non-internet media also had a high share of songs (60%), followed by films (52%) and multimedia (48%) (2) students' perceptions of learning media have a positive impact seen from the each high percentage, and the highest choice is English Song (64%), this shows that the media can be used well as a medium for learning English vocabulary. However, there are 2 types of media that are not used by students in the terms of high percentage of disagreement name Facebook (56%) and Twitter (44%). Thus, it can be concluded that 9 semester students in classes B & C, use variation of media to learn English vocabulary and have a choice of the media they used and the perceptions of the media positively and can enrich their English vocabulary, however, the results of this study showed YouTube and English Song media are the most widely used by students in classes B and C. semester 9, namely (60%) and the perception of both media is good to use as a medium for learning English vocabulary, namely (68% & 64%).

Key words: *vocabulary, English learning media, perceptions*