

CHAPTER I

INTRODUCTION

1.1 Background

In general it can be said that sociolinguistics is an interdisciplinary field the discipline that studies internal languages relation to the use of the language in society. Moreover, as for the experts others say different presentations, but has the same meaning, namely Nababan (in Atmajaya, 2018) define sociolinguistics as a science who studies the linguistic aspects that dealing with the community, especially language variations related to aspects of humanity.

Code-switching nowadays becomes a trend or style of language variation in society. In Indonesia, this phenomenon occurs in Gen-Z society which was acculturated with a foreign language, using code-switching can make it easier to get a simple vocabulary to say that is not found in their mother language. It is often heard in some national TV programs, on Youtube used by the content creators, also in podcasts.

As social people, human beings certainly need a tool to interact verbally and in writing with other people in society. As socials, communication is an important aspect of life. Communication itself is a process of interaction that connects two or more parties through verbal or written interactions. As stated by Lim (1975) that language is used for communication, and it is made up of sounds. Language is very meaningful for human life because it can help facilitate the process of communication with other humans in social life to express their opinions, ideas, thoughts, feelings, intentions, emotions, etc.

The meaning of language is a system of meaningful and articulated sound symbols (produced by words) that are arbitrary and conventional, which are used as a means of communicating by a group of humans to give birth to feelings and thoughts. Without language, the world would die because there is no communication as a means of conveying knowledge in the process of human life. There were a lot of languages scattered throughout every part of the earth. The Research Center for Language Intelligence states that, there are 7,117 languages are spoken nowadays around the world, and every country or area has their own language and culture that developed simultaneously with the development of the

area itself. One of the languages that are often used by people in the world is the English language. The English language become the international language because the English language is the oldest language also England is the country that has the most colonies. English is a world language that is considered a language that is easy to learn, therefore there is a bilingual when a person is able to use two languages equally well According to Wibowo (2001:3).

States that Bilingualism is the ability to speak two languages with equal or nearly as good. Technically, this opinion refers to the knowledge of two languages, how the level by one. In bilingual, there is a phenomenon called code-switching when people in a conversation or interview suddenly switch their language into another language. Code-switching is described in sociolinguistics that studies social structures, social organizations, relationships between and within groups of people, and social behavior. Code-switching occurs mostly in bilingual societies and speakers of more than one language are known because of their ability to change code or mix their languages during their communication. According to Blomberg (2013), code-switching is a broadly observed phenomenon especially in bilingual or multilingual communities, from single-family units to large social groups According to Robert Lado (1964: 214).

in situational switching, people may not be aware that they have switched languages. The motivation of switching itself is the most important factor for the speaker to code switching. Such motivation of switching itself is the most important factor for the speaker to code switch. Such motivation does not appear to be conscious. Moreover, people change the languages according to the situations in which suitable for themselves: they speak one language in one situation and language in a different one. No changing of topic is involed According to Wardhaugh (2010)

Something utilized as a type of vowel image freely in managing others is called language, in regular daily existence, people do not just utilize one language yet can communicate in more than one language like national and regional language. The capacity to communicate in more than one language is called bilingual. Bilingual skills are influenced by several things, such as the influence of the family, education, social and workplace environment. As an example of the phenomena that occur in many societies where there are various languages such as regional languages, Indonesian and foreign

language. So that the individual is affected to be able to use more than one language in order to create a communication. Another model, for example two people wedded to residents of another country, this will make capacity of these people to utilize bilingual in their everyday lives. According to Wardhaugh, R. (2006).

Based on the assumptoin stated above the writer conduction a study under the title “**An Analysis Of Code Switching Used Kupang Malay And Indonesian Language On Tesede Radio Program In Verbum Kupang**”.

1.2 Research Problem

From identification of the problem and discussion above, the research formulates the problem. Of this research as:

- 1) What are the types of code switching used kupang malay and indonesian language on tesede radio program in verbum kupang?
- 2) What are the function of code switching used kupang malay and indonesian language on tesede radio program in verbum kupang?

1.3 Aims of study

Aim of study:

- 1 To describe the types of code switching used kupang malay and indonesian language on tesede radio program in verbun kupang?
- 2 To find out the function of code switching used kupang malay and indonesian language on tesede radio program in verbum kupang?

1.4 Significance Of Study

- 1 Implication

The research contributes the theoretically significance regarding to sociolinguistics, especially the phenomenon of code switching that may happen in

Indonesia. The research is hoped to be able to increase the development and understanding of language learning, especially in the field of sociolinguistic.

2 Application

a. For the English teachers

This research is hoped to make English teachers become aware about code switching phenomenon in their environment especially in the academic area. The English teacher can also use code switching to help their students to learn English better. They may switching their code while they teach their student in order to make the student get a better understanding about teaching.

b. For the research

This research is hoped to give researchers inspiration to conduct a further study about code switching or in a wider area of the sociolinguistics studies.

c. For the student

This research is hoped to give the students, to get more information about vocabulary. The students may be motivated to apply their knowledge about English language by trying to speak in English even though they are beginners.

d. For the society

This research is hoped to deliver e an introduction about the code switching for the people who read the research. The research expects this research can be a medium for the society to be more aware of the sociolinguistics phenomenon around their surroundings. Beside, this research can be useful information to reduce misunderstanding among people who are not accustomed to these phenomenon.