

CHAPTER 1

INTRODUCTION

1.1 Background

Strategy is a way or method. Meanwhile, in general, strategy has the meaning of a line Creativity is connecting and reassembling knowledge and in the minds of humans who allow themselves to think more freely in generating new things, or generating ideas that surprise others in producing useful things (Evans 1994). Show that creativity is a fundamental driver of innovation. This indicates that creativity affects innovation Rodríguez-pose & Lee (2013). Big bow to act in an effort to achieve the goals that have been determined, that the strategy Learning is a learning activity that must be done teachers and students so that learning objectives can be achieved effectively effective and efficient (Djamarah, SyaifulBahri2022). Learning strategies are the most important part of learning. Strategy is a process in choose the direction taken by an organization to achieve the expected goals Chan Faizhal (2019).

Strategy is a plan of ways to use potential and existing means to increase the effectiveness and efficiency of an activity target. In general, the strategy can be in the form of lines big bow to act in an effort to achieve the goals that have been determined. Related to learning problems and learning strategies can be interpreted as general patterns of teacher-student activities in efforts to optimize learning activities to achieve desired goals has been established. Strategy can also be said to be a blending strategy various efforts to create learning conditions that are able to motivate students to be optimally involved in the process study (Johar, 2016).

Creativity is necessary to improve students' talents, students' ability or skills in achieving the goals. Creativity also helps students to have optimal self-development. This support by Lau, J. Y. (2001), stated that, creativity is the ability to think critically, have many ideas, be able to combine an idea that has never been combined before and the ability to find ideas to solve problems. Creativity is the ability to combine, solve or answer problems, and is a reflection of operational abilities creative child (Munandar 2009).

Student creativity is given the opportunity and confidence to be able to issue new ideas, then the ability to think creatively develop. On the other hand, if the ability is not given the opportunity, then will not develop optimally, but only the development of intelligence only that will grow. Though both the development of intelligence and the development of creativity is needed to succeed in the learning process and in everyday life. If teachers can develop creativity in their students so that students have a high level of creativity, it is expected of these students able to solve all problems effectively and efficiently (Kau. A. M. 2017: 158-159)

(Kenedi. 2017: 333), creative students have several personalities, such as learning to be more independent, responsible, hardworking, highly motivated, optimistic, curious, confident, open, have tolerance, and rich in thoughts.

Supriadi (2001) said that creativity is defined differently depending on how people define it. There is no single definition that can be considered represent multiple understandings of creativity or no single definition which is universally accepted. This is due to two reasons, first Creativity is a complex and multidimensional psychological domain invites various interpretations.

Second, the definitions of creativity give different pressures, depending on the theoretical basis on which it becomes reference for making the definition of creativity. Nonetheless the following will several definitions of creativity put forward by experts.

Education is one of the most important things for the generation. Education needs to be developed. Without education generations will get left behind. Through education develops attitudes, behaviors, knowledge. Through education students can learn to be creative, critical and able to solve problem. Education is a conscious and systematic effort, carried out by people who are entrusted with the responsibility to influence students so that they have the nature and character in accordance with the ideals of education. Education is a process of life not a preparation for future life. Education is needed at any time. The task of educators is to bring out the potential that exists in students so that they can be used as skills to survive Dewey (1916).

Education is the base in life that must be developed, built as soon as possible. Education let students to carry out their life independently and responsibly. Education offers a big change for everyone, as a life changer, and it gives a better life. Through Education also students can improve their creativity; education is a learning process for individuals so that they can have understanding of something that brings benefits to each student. Education is an effort to help the souls of students, both physically and mentally, from their natural nature towards a better human civilization, as an example can be stated: advice or direction for children to sit better, not be noisy so as not to disturb others, know what a clean body looks like, neat clothes, respect for

older people and love the young, care for each other, those are some examples of the educational process for humanize.” Another understanding is that educational is a continuous process that never ends (never ending process), so that it can produce a sustainable one, which is shown to future humans, guided by culture vales and Pancasila, Weiler & Kim (2011).

In education there are many kinds of learning. Learning is a process of activity between teachers and students, with the purpose that students can learn well in order to achieve changes, improve in students’ behavior and skills after participating in the learning process. Sagala in Safitri (2022:1) stated that learning is teaching students to use educational principles and learning theories, which are the main determinants of educational success.

Quality education that is able to improve the students’ creativity, critical and open-minded. Through education students can be creative, critical and open-minded towards the developing of this world. In general, creativity can lead the students to have new ideas, new insight, to know their goals, achieves many things in order to have a better life as well as to develop a nation (Rohaeti, 2010).

The task of teachers is closely related to improving human resources through the education sector, therefore efforts are needed to improve the teaching of quality teachers to become professional, therefore improving the quality of education can be successful. If the teaching and learning process is seen in terms of teacher activities, it will be seen that the teacher plays a strategic role. The teacher as one of the components of the school has an important role and is even referred to as the spearhead of education to survive. In the education process, the teacher occupies a strategic position and a key

role in the teaching and learning process, meaning that the teacher must be able to provide assistance to students to acquire knowledge and skills in accordance with educational goals (Brown, 2014).

Teachers play big role in developing students' creativity. Teachers should encourage, guide as a motivator in improving students' creativity, through this, teacher should have some strategies to apply during the learning process in order to shape the students' creativity in the learning-teaching process. Teachers must be able to manage a teaching and learning activity in order to create great learning activity with students as Sudjana in Safitri (2022:2) stated that learning is the effort of educators to make students carry out the learning activities. According to Wijaya (1991: 189), one problem faced in the world Education is about cultivating creativity teacher. Teacher creativity in the learning process teaching has an important role in motivate student learning.

Seeing the phenomenon that occurred at SMPN 3 Amarasi Barat, the progress of students' creativity in learning English has increased. This can be seen from the behavior of students who are very enthusiastic in learning. As for student creativity, it can be seen from how students have a great curiosity to understand all the problems that exist in learning, students tend to seek information in studying broadly and deeply, asking a lot of questions during the learning process, giving new ideas related to the material being studied. Teacher gave seen from the creativity that students have as for the strategy of teachers who always help students in increasing their creativity in learning. So in this study the researchers wanted to find out what strategies were used by teachers so that the creativity of students at SMPN 3 Amarasi Barat increased.

Therefore, in accordance with the statement above, the researchers took the research entitled "**Teachers' strategies in improving the students' creativity in learning English at SMPN 3 Amarasi Barat**".

1.2 Research Problem

From the background above, the researcher formulates the problem of this research, that is: What are English teachers' strategies in improving students' creative in learning at SMPN 3 Amarasi Barat?

1.3 Aim of Study

In order to achieve the main goal of the purpose of this research, the researcher formulates the aims as: To find out what are English teachers' strategies in improving students' creative learning at SMPN 3 Amarasi Barat.

1.4 Significance of Study

1.4.1 Implication

This study aims to support the strategies used by teacher's in improve students' creativity in learning English at SMPN 3 Amarasi Barat (Dewika, Pebrina, 2013).

1.4.2 Application

1. For the teachers

The teacher's strategy is the teacher's effort to vary the way of teaching and create a pleasant teaching atmosphere in the classroom so that students can be involved and actively participate in learning actively not passively (SaifulBahri, 2014).

2. For future researchers

This study can be used as reference, new information, new insight relating to students 'creativity in learning English