

CHAPTER I

INTRODUCTION

This chapter contains four sub-chapters, namely; background, research problem, aims of study, significance of study involves implications and applications.

1.1. Background

People always use language to interact with others. Language is a communication system which is needed to help people do their activities in society, such as in school, market and office. Sociolinguistics is a study of language which is associated with social conditions. Halliday's(1956) register is one of the important theories in the field of functional variant of language a form of language change resulting from the change of situational content. Register is variety of language based on the speaker. It means that language which is used based on what is being done and the nature of its activities. In certain group or community, the people who live in there usually use the language that is different from others. The linguistic features (specific expressions, lexico-grammatical and phonological features) and the particular values of the three dimensions of field, mode and tenor determine the functional variety of a language.

These three parameters can be used to specify the context of situation in which language is used.

Field of discourse focuses on the entire situation, mode of discourse determines the function of language in particular situation, and tenor refers to the type of role interaction. In this era, many people use internet to search information. They can reach the information specifically by this stuff (internet). Internet can connect people to the others by social media.

Social media is a medium to socialize with each other and it is conducted by online that allow people to interact with each other without being limited by space and time.

Facebook is one of medium to socialize with each other. There are a lot of pages in facebook. In facebook page, some information is posted by the maintenance.

People can read the post by join to be member of this page. There are many kinds of page in facebook, one of them is Babe's group. Babe's group is marketplace about secondhand shop is shared. This group is handled by maintenance who always posts updated marketing about secondhand, such as cars, motorcycle, and many things. There are many new word created in that market place, but not all people can understand what the means. Babe's group is the market place which is liked by people. In this era, this market place not only loved by male but also female loves this market place so much. This group also enjoyed by all ages, old, young, even children enjoying this game.

The use of social media in communicating has increased sharply with the development of language and various forms of language with various modifications of words and creating new words that are easily understood by social media users. Previous studies have shown that phenomenon arose as a result of language savings due to whether the company mobile or social media app provider is only required some limited space for status or coment character numbers. However, the reasons are no longer relevant because of technology mobile phones are getting more sophisticated. Use of language on social media not only language production but also the the process of dialogue between capitalism and users, the process of constucting identity of social media users. Holmes (12:1) states that language and society explains why we speak differently in a social context and in that context diferent because it relates to social functions in language and how language is used as the delivery of social meaning. In its

development, communication using language can be done through various media such as the internet.

Many people do not know the meaning of language in babe group. In this research, the writer focuses on sociolinguistics analysis studying about the register as a kind of language variation. The writer uses the babe' group in facebook because in this era many people use social media and they think that it makes easier to get information. And also, the writer finds a lot of market place registers in babe's group, such as nego, fix, batangan, etc.

Many researchers have conducted the study of registers. The following are some of them. First, Agus Susilo consulted A Sociolinguistics Study of Register used in Streetball Game (A Case Study of Register in Solo Streetball) (2010). Second, Sigit Prasetyo Nugroho conducted An Analysis of English Sports Registers used in Tabloid BOLA (2010). The last, Noka Leoni Krisnawati conducted A Sociolinguistics Analysis of Fashion Register in Cosmo Girl Magazine (2013), which gives some information about the linguistics form and the meaning of English register.

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That is why the writer would like to conduct an investigation toward those kind of expression in order to find out the types and the meaning of register in Babe's group on Facebook. This investigation is entitled:

“A SOCIOLINGUISTIC STUDY ANALYSIS OF REGISTER USED IN BABE KUPANG GROUP OF SOCIAL MEDIA FACEBOOK”

1.2 Research Problems

Based on the background the study is formulated in following research questions:

1. What are the types of register used in Babe Kupang group's language?
2. What are the meanings of register used in Babe Kupang group's language?

1.3 The Aims of Study

This research is conducted to find out the answer of the research problems therefore the purpose are this research are :

1. To find out the types of the register used in Babe Kupang group's language ?
2. To find out the meaning of register used in Babe Kupang group's language ?

1.4 Significance of Study

The result of this study have some applications and implications

1.4.1 Implication

Implication of this research are:

According to Wardaugh (1986) Register is a variety of language used for a particular purpose or in a particular communicative situation. For example “ when speaking officially or in a public setting, an English speaker maybe more likely to follow prescriptive norms for formal usage that in a casual setting, for example, by pronouncing words ending in -ing- with a velar nasal instead of an alveolar nasal (e.g. “walking” rather than “walking”). While, Hudson (1996) defines “ a variety of language as a set of linguistic items with similar social distributions because what makes one variety of language different from other is the

linguistics items. And in the sociolinguistics, registers are various languages or varieties of language used for certain purposes or in certain communicative situations by paying attention and situation.

1.4.2 Applications

Applications of this research are:

1. For the students the result for this study will help students to improve their academic competency in linguistics.
2. For the other researchers, this study may be one of the basic of new theory in learning will be arise.