

CHAPTER 1

INTRODUCTION

1.1 Background

Politeness is very important in interactions because politeness is inherent in the concept, as the notion of social behavior or polite etiquette, in a culture. It is also possible to define a number of different general principles for being polite in social interactions in a given culture. Some of these may include being tactful, generous, humble, and sympathetic towards others. It also assumes that participants in interactions are generally aware that such norms and principles exist in society at large. Therefore, people generally behave according to their expectations regarding their self-image or public face and want to be respected.

Modesty is universal and can be observed as a phenomenon in all cultures. Politeness is a very important principle in the use of language. It can be defined as taking into account the feelings of others (Holmes, 1992:296). explained that politeness is an activity that involves paying attention to the feelings of others. Someone who is polite can put someone at ease. Proper speech is usually used to make interactions with other people more comfortable. Whereas in the right speech or language it may be considered less subtle by the listener.

According to Watts (2003:1), some people may characterize a polite person as always being considerate of others; others may suggest that polite people keep a low profile. So, if we are polite, many people feel comfortable and do not hesitate to establish a relationship with us, even if it is only for a short talk. In addition, by being polite, we can maintain our relationships and feelings with

others. Here, politeness can be shown by facial expressions, controlling speech, gestures, and others.

In addition, politeness strategies are also used in literary works such as novels, dramas or films. Especially for drama or movies, taken from real life. Many films are adapted from true stories and appear as interesting films, such as love stories or stories about politics, patriotism, social and so on. In a drama or movie, the important point about politeness is more than easy to understand because we can watch it live without having to imagine it. So that we can choose which one is good or not good for us to apply in our daily life.

The reason above the researcher analyzed the politeness strategy because the researcher is interested in the dialogue of The War Room Movie. The writer chose this film because of the characters used in the film as a politeness strategy. As they speak, for example one of the characters in this film uses positive politeness to show his disappointment when he hears bad news and offers tea. In this study, the researcher drew limits from the types of politeness discussed, the study only focus on politeness strategies.

. Film is a medium that entertains the public. So that it can generate interest and motivation to learn. Not only local films, but also imported films that use various languages, especially English. There are oral and written forms. In written form, the most complete sentences have politeness. In other words, usually politeness can be found in conversation. There are simple shapes to complex shapes. In addition, people will get the message of the movie clearly, it will help people especially beginners or students develop their writing skills about

politeness strategies. According to Hornby (2006: 950) "film means a series of moving images recorded with sound that tell a story, shown in a cinema or film".

Based on the above explanation and experience from observations, many films have been shown, but in this case the author analyzed films that teach a lot of content about politeness strategies, especially English films.

Upson (2011) states that film genre is a label applied to films for categorization purposes. There are six genres of film according to Upson (2011): action and adventure films, comedy films, drama films, family films, thrillers, musical films and independent *films* . This is the kind of Christiana drama film directed by Alex Kendrick and co-written and produced by Stephen Kendrick . Apart from that, the film is very interesting. The reason the writer chose this film is because there are so many politeness strategies in the written conversation of this film and it is one of the best films.

The writer choose film because have valuable thoughts and encourage people with confidence and conviction when faced with difficult situations. The writer will find out in depth about the film's politeness strategy by analyzing it.

Based on the statement above, the writer wants to do research with the title "**Analysis of Politeness Strategy in War Room Movie Transcript** " .

1.2 Research Problem

The formulation of the research problem is formulated in the following question:

What are the Kinds of Politeness Strategies in War Room Movie?

1.3 The aim of study

This research conducted to find out the answer to the formulation of the problem, therefore the objectives of this study :

To Find out the Kinds of Politeness Strategies in War Room Movie?

1.4 The Significance of Study

The results of this study have some implication and application :

1.4.1 Implication

The research supports the theory of Brown &Levinson,(1987) Classified five kinds of politeness strategy about: Bald on Record,Positive Politeness, Negative Politeness, Off Record and Don't do the Face Threatening Acts (FTAs)

1.4.2 Application

The author hopes that the students or readers will enrich their knowledge about the kinds of politeness strategies and for teachers to use in the teaching and learning process. This paper provided a good reference for other researchers or those who are interested in studying or analyzing linguistics, especially about politeness strategies.