

CHAPTER I

INTRODUCTION

1.1. Background

Humans are social beings who must interact with each other in meeting various needs of life. Therefore, humans cannot possibly live alone without interacting with other people. In everyday life, humans recognize culture and create various forms of ideas, activities, to fulfill their needs. So, Language has an important role in human life because it is the main means of communication.

In social activities, speak to communicate, and ensure that one succeed in communicating one should take the point of view of others into account. Language also is the most important aspect in life of all beings, because it can be used to communicate to each other. In every region in the world, people have their own language to interact. Many people in the world use two or more languages in their lives. In Indonesia, English becomes a foreign language, taught from junior high schools up to the university level since 1945, the beginning of her independence (Alisyahbana, 1990: 320; Nababan 1984, Bire 2017).

Mastery of more than two languages or more tends to mix code speaking. Indonesian society as a multilingual society can master two or more languages and be multilingual. Sociolinguistically, bilingualism is generally defined as using two or more languages by a speaker in their interactions with other people in turn (Chaer and Agustina. 2010:87). In indonesia, bilingualism is also called bilingualism. According to (Tarigan2009), bilingualism means people who can

speak fluently alternately in two or more languages. In addition to regional languages and Indonesian, there is also foreign languages, such as English. In certain situations, a person or community group uses more than one language for various purposes in interchangeably or mixed.

Today's developments provide convenience for humans with technological sophistication. It is easier for humans to recognize other language and apply them to life to find code mixing events anywhere. Code mixing events are often encountered between speakers and speech partners in everyday life, both in writing and orally. If you pay close attention, code mixing events can be seen both through electronic media and print media. Code mixing events can be found in real-life conversations and cyberspace, such as a social media (Siregar and Sosrohadi 2021).

The sophistication of technology this day and age have rise a to various social media to make it easier to interact. There are social media that provide information in the form of videos, such as YouTube. YouTube creators are known as YouTubers. Each YouTuber has freedom to his videos. This freedom in the form of choosing the theme and language used (Sianipar 2013). One of the most famous YouTubers in Indonesia is Deddy Courbuzier. In his video content, DeddyCourbuzier always creates content that inspires many people to achieve success. In general, code mixing is known as using elements from one language that are inserted into another language. Code mixing can also occur due to language limitations (in that language, there is no appropriate equivalent). It causes a speaker to use another language to explain what he means. The cause of

code mixing is the absence of expression contained in the language that is being used.

In this research, the researcher only analyzes form of code mixing uttered by Deddy Courbuzier in Im-Posible Metro TV YouTube Channel. And the researchers put objective of code mixing this study to find and analyze forms of code mixing uttered by DeddyCourbuzier in YouTube channel. The researcher studies code mixing with the title **“Code Mixing uttered by DeddyCourbuzier in Im-Possible Metro TV YouTube Channel”**.

1.2. Research Problem

From identification of the problem and discussion above, the researcher formulates the problem. of this research as: What are the forms of code mixing uttered by Deddy Courbuzier in Im-Posible Metro TvYouTube Channel?

1.3. Objective of the study

Aim of study:

To describe the forms of code mixing uttered by DeddyCourbuzier in Im-Possible Metro TVYouTube Channel.

1.4. Definition of key terms

Code mixing is the use of two languages or more by inserting one language elements into another language element in one utterance (Kachuru in Suwito 1985, 89). According to Grosjean. F (Citatedin Lutfiyah, 2014, 18) the term of code mixing is emphasized by hybridization.

1.5. significant of study

There are two kinds of the essential things on this research they are, theoretical and practical (Munandar 2018). The expect advantages of the study both theoretical and practical are:

1. Implication

This research is primary useful for the reader to enlarge their knowledge about sociolinguistic, especially in code mixing, because this research contains many theories related with code mixing. The theory supported by Suwito (1985)

2. Application

a. For English teachers

The teachers can use this paper as guidance to enrich their comprehension about code mixing. The teacher can also apply YouTube as a medium to teach their students because YouTube is one of interesting medium for students to enjoy during teaching learning process.

b. For students

The students can deeply understand about code mixing and they directly are able to apply in their daily life. They can also improve their ability in English through YouTube.

c. For other researchers

The result of this research can give motivation for next researcher to look for code mixing in another thing. And the next researcher can use this research as a reference if they want to conduct similar research about code mixing.