CHAPTER I
INTRODUCTION

1.1   Background

Sociolinguistics has shown an increasing interest in the use of address forms in various social domains such as politics, workplace, religion, and academic studies on address forms continue to engage the attention of researcher in sociolinguistics, discourse analysis, ethnography of communication and pragmatic. It addressed forms represent very fundamental means of forging human interaction, thus performing an interpersonal role.

The innovation of a polite second person singular may take any of a number of different forms, such as the use of an honorific noun, a third person pronoun, or word for 'self' as the new polite form, contrasting with the original second person singular pronoun Ferguson(1991: 186). However, the most common of the various patterns seems to be the use of the original second person plural to serve as a polite singular.

Manjulakshi (2004) also notes that terms and modes of address are important in any society for purpose of identification and expression of ideas. To her, the use of these terms depends upon the social rank, age, and the sex of the person involved in any communicative situation."The relationship perceived to exist between persons addressing and person addressed to come to control and guide the selection and use of terms and related modes of delivery".

East Nusa Tenggara is a province that consists of regencies with different ethnic groups and it has its local language used as a means of communication among speaker in daily file. The Indonesian Constitutional Law of 1945, chapter 36 state that local language used as tool for communication should be maintained because they are part of valuable cultures.

In West Sumba, there is a place called "Wanukaka". It is a sub-district in West Sumba Regency. Wanukaka designates the region between Lamboya to the west, Loli to the North, Middle Sumba to the East, Indonesian Ocean to the south.

The writer is interested to conduct this study because this is the first study about address of terms in Wanukaka language. The writer wants to know about what are the common terms of address in Wanukaka language used for addressing people and how do

people address one and another related to their daily life when met stranger they also use address terms to call it.

1.2   Research Problem

The writer will conduct this research in order to answer the following question What are the types on terms of address in Wanukaka language used for addressing people?

1.3   The aim of study

The aim of this study is tofind out the types terms of address in Wanukaka language of west Sumba language

1.4   Significance of study

The benefits to be gained of this study are two kinds, namely implication and application benefits

1.4.1   Implication

This research is expected to support the theory of Manjulakshi(2004)Also notes that terms and mode so address are important in any society for purpose of identification and expression of ideas.The use of these terms depends upon the social rank,Age,And these of the person involved In any communicative e situation. "There lationship perceived to exist between persons addressing and person addressed to come to control and guide these lection and use of terms and related mode so delivery."

1.4.2   Application

1. Thisresearchisexpectedtobeusefulforthereaderswhoarehavingtheirownlanguageandbecomeasubstancefortheobservationofthelinguists.

2. Thisresearchalsoimportantforthemaintainerofalanguage.Intheotherhandsthisisoneofassetfortheownerof Wanukaka Language in west Sumba

3.   It isalsoexpectedtobeusefullforthenext researcherhwo are going todoing research about Wanukaka language in the future.